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Arranging senior care can be complicated.

Not anymore... We help you get your life back.

My mom has been leaving the stove on. What if she isn't safe at home anymore?

WE'LL WALK YOU THROUGH IT. FOR FREE.

We've already done the legwork for you. Follow our 10 simple steps and come away with a free senior care roadmap tailored exactly to you. It's a rich resource that will show you how to arrange the best senior care for your loved one, step by step.

And it's both free and private. Or simply search providers. It's up to you.

Get Roadmap >

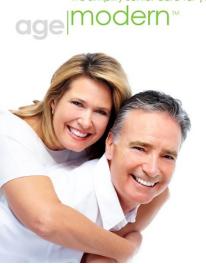
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Emotional Support

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CREATE YOUR OWN ROADMAP

Don't want to spend weeks researching the most suitable types of elder care facilities, locatina contact information for the right kinds of medical practices, and identifying what legal paperwork and insurance you may need—only to discover you've barely gotten your feet wet? We can't blame you!

Your senior care roadmap will contain information about the items you check below.

Legal

It's best to start making decisions about

healthcare, and financial matters early. Your loved one can share her wishes by filling out legal instruments with the help of an elder law practitioner. It needn't take

This is very important! Without the proper paperwork, you will not be able to assist your loved one or advocate for them.

I need information about:

| | Tell | me | about | all | three | items | below | ? |
|--|------|----|-------|-----|-------|-------|-------|---|
|--|------|----|-------|-----|-------|-------|-------|---|

- Durable power of attorney for finance ?
- Advanced healthcare directive / living will (?)
- Wills / living trusts ?

consider future needs. My loved one looks like this...

Routines

| Memory - my loved one: | |
|----------------------------------------------|---|
| (Select) | • |
| Physical Ambulation - My loved one is: | |
| (Select) | |
| Personal care and hygiene - my loved one is: | |
| (Select) | • |
| Facility Type - I envision my loved one in: | |
| (Select) | • |
| | |

Knowing your loved one's daily routines

can help narrow down the options for

senior housing. The better you assess

better the housing choice. For the

elderly, any small change is a big

them and answer these questions, the

change. Choose not only for now, also

Living Options

Many different senior housing alternatives have evolved to address various levels of need. Your loved one's physical condition or budget may not permit her to qualify for every living option listed here.

I'd like information about the following:

| Adult day care ? |
|--------------------------|
| Assisted living: large ? |

All facilities

- Assisted living: small (care homes) ? Continuing care retirement community ?
- Hospice care (?)
- In-home care (?)
- Independent living ?
- Low income housing ?
- Skilled nursing care ?
- Respite care ?

Financial

"How will we pay for this?" The costs of senior care can weigh on the minds of family caregivers. Just knowing where you needed peace of mind. Feel free to estimate.

Consider the following when calculating a budget for care:

| Pensions | \$? |
|---------------------------------------|---------|
| Social security and related benefits: | \$? |
| Veteran's benefits | \$? |
| Long term care insurance benefits | \$? |
| Other (rental income, stocks, etc.) | \$? |
| My monthly budget is: | \$ |

Do not include any financial providers in my Roadmap

Insurance

Insurance policies are often the first source senior caregivers turn to for funds to help cover senior care costs... and rightfully so. The good news is that many insurance policies and programs do cover some senior care expenses

I need information about:

| Tell | me | about | all | items | below | (? |
|------|----|-------|-----|-------|-------|----|
| | | | | | | |

- Medicare, Medicaid, and Supplemental Medicare ?
- Long term care insurance (?)
- Understanding what health insurance might cover ?

Medical Conditions

Certain medical conditions are not approved at some facilities, so it's important to answer each question below

My loved one has:

- Parkinson's disease
- A form of dementia and/or Alzheimer's Disease (?)
- A heart-related condition
- Diabetes managed with insulin
- Diabetes managed with oral medications
- Respiratory condition for which oxygen is required
- A condition requiring injections
- Feeding tube (?)
- Dermal ulcer (pressure sore) stage 1 or 2
- Dermal ulcer (pressure sore) stage 3 or 4

Before the Move

Planning ahead can be incredibly helpful in preventing some stress and anxiety. Completing this premove checklist will let you rest easier, knowing you've already taken care of so many of the essentials. Also, if your loved one will receive care at home, most of the resources will apply.

Moving checklist:

| Tell me about all items below ? |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Find a primary care physician to complete a POLST / state required forms ? |
| Find a neurologist ? |
| Find an audiologist and get a hearing test |
| Find an endocrinologist ② |
| Find a podiatrist ? |
| Find a hospital |
| Find a dentist ? |
| Find a geriatric care manager ? |
| Find a moving service ? |
| Find a paratransit or other transportation service (?) |
| THE PROPERTY OF THE PROPERTY O |

Find a durable medical equipment supplier (?)

Find a home health care agency

Future Resources

From arranging for simple home modifications to which medical section is dedicated to tips that will make senior care at home less stressful for you and your loved one. (Some of these items, such as final wishes, will also apply to those who will live in a senior care facility.) Check any of the boxes below for

Resource checklist (care at home):

| Tell | me | about | all | items | below | ? |
|------|----|-------|-----|-------|-------|---|
| | | | | | | |

- Arrange for food and meal delivery (?)
- Final wishes and arrangements Create a simple emergency preparedness plan ?
- Find a home modification contractor (?)
- Reduce your loved one's energy bills ?

Emotional Support

Taking on caregiving or care management responsibilities can be surprisingly stressful. According to a recent study, 40-70% of family caregivers have clinically significant symptoms of depression, and many experience declines in overall health as well. That makes it especially important to take care of yourself during this time. Check any of the boxes below for more information about these items and tips on how

Taking care of you

to find them.

| Tell me about all items below ? | |
|---------------------------------|--|

Caregiver support group (local) ?

Caregiver support (online) ?

Private counselor ?





Your Personalized Roadmap

We assembled only the information you selected.

Below you can personalize your results.

Location – shows providers near you Name – Your loved ones own report

Because life should be this easy!

Provider location

Do not leave anything to chance; hire professionals to make sure care and paperwork is done as best as possible.

Professionals may be aware of services not widely available.

Life is too complicated, and some services are free.

Where do you want the providers of professional and living options to be located?

Would you like information for San Francisco, CA?

Or please enter address:

| Address | Enter address or just zip code | | ? |
|-------------------|--------------------------------|-------------|---|
| Radius in miles | Please select | ▼ ? | |
| I don't need prov | idor I I no | ad provider | |

Personalize your roadmap

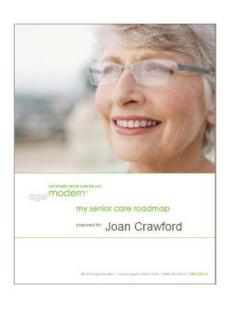
Your information is private, and yes, our service is absolutely free. No strings attached! If you'd like us to personalize your roadmap by showing your loved one's name, please fill out the information below. This is optional, of course.

| Select Person | Please select ▼ |
|---------------------|-----------------|
| Relative first name | |
| Relative last name | |
| Age | |
| | |

□ I don't want to personalize □ Please personalize

get my roadmap





IF YOU JUST WANT TO SEARCH PROVIDERS





Click any of the boxes below to search for one or more of these senior living options near the address you gave us.

All facilities

- Adult day care ?
- Assisted living: large ?
- Assisted living: small (care homes) ?
- □ Continuing care retirement community ?
- Hospice care ?
- In-home care ?
- Independent living ?
- Low income housing ?
- Skilled nursing care ?
- Respite care ?

Search Providers

There are so many senior care providers around you. Simply click on the provider types you are interested in, and we will show you a list with all of their contact information.

| Medicaid planning ? |
|-------------------------------------|
| ☐ Medicare supplemental insurance ? |
| ☐ Medigap insurance (?) |
| |
| Mobile dentist |
| Moving service ? |
| Neurologist ? |
| Paratransit service ? |
| Pharmacy (local) ? |
| |
| Pharmacy (mail order) (?) |
| Placement agency ? |
| Podiatrist ? |
| Primary care physician ? |
| Private counselor ? |
| |
| Private transportation ? |
| Public transportation ? |
| Respite care ? |
| Senior move specialist ? |
| Tax attorney ? |
| ☐ Tax planner |
| |
| ☐ Tax preparer ? |
| Veteran's benefits ? |
| Volunteer transport service ? |
| Weatherization provider |
| Wills / living trusts ? |
| Real estate agent ? |
| Mortgage broker ? |
| |
| get providers |
| |





Provider location

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Would you like information for San Francisco, CA?

If not, please enter address or zip code:

| Address | Enter address or just zip code | | |
|-----------------|--------------------------------|-----|--|
| Radius in miles | Please select | ▼ ? | |

Personalize your provider list

Your information is private, and yes, our service is absolutely free. No strings attached! If you'd like us to personalize your roadmap by showing your loved one's name, please fill out the information below. This is optional, of course.

| Select Person | Please select ▼ |
|---------------------|-----------------|
| Relative first name | |
| Relative last name | |
| Age | |
| | |

I don't want to personalize

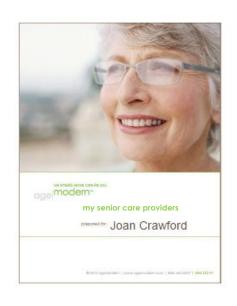
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Senior Care Providers

Personalize and Print. That easy!





PARTNER SIGN UP





Senior Care Providers

Signing up is easy!

Search your business on our site:

| Business name | | |
|----------------|-----------------------|--------|
| Enter zip code | Within 20 in miles ▼ | Search |
| Enter zip code | vviunin 20 in miles ▼ | Search |

Sign up your senior care facility or service

Joining ageModern will extend your reach to care managers and family members of seniors across California and soon, the entire US. You'd be very welcome as an ageModern partner. It's easy to sign up: simply provide us with your contact information, and one of our agents will reach out to you to get all the necessary information to set up your account.

| Your First and Last Name | |
|--------------------------|--------|
| Your Phone Number: | |
| Your Email: | |
| Business Name: | |
| Business Address: | |
| Preferred Contact: | Select |
| | |

Phone / Email







Questions? Express callback (open) Live chat is: Online

Already a partner? Sign in using the fields in the upper right corner of this screen to access your information. Questions?

Call us at 888.460.0007 or email us for a quick response during business hours.

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LANDING PAGES



Assisted Living (small) – Care Homes

What is a Care Home?

Care homes, also known as "board and care" homes, typically offer more home-like environments and higher levels of care than larger assisted living facilities. Also licensed as Residential Care Facilities for the Elderly (RCFEs), they provide supervision and assistance with the activities of daily living such as bathing, dressing, grooming, ambulation (moving around), and incontinence. They may also provide incidental medical services. Because of the wide range of possible services, look especially closely at what each facility offers to make sure it will meet your loved one's needs... now and in the near future.

For a list of questions to ask when visiting a care home, see www.agemodern.com/pdf/smart-questions-to-ask-senior-living-facilities.pdf

Care homes tend to be located in single-family residences that comply with local fire department regulations. Those that are licensed for non-ambulatory residents have features to allow access for the disabled, and some have obtained certifications in dementia and/or hospice care. If your loved one may need such services, ask to see the proper certifications. The Department of Social Services licenses care homes in California, and does not allow any facility to accept a person in need of care beyond the level of care for which it is licensed. In California, the monthly cost for assisted living facilities can range from \$900 to \$9.750 depending on the geographical location of the facility, the services offered, room types, and the care requirements of your loved one. The median monthly rate in California is \$3.750; the median annual rate is \$45,000. Generally, this type of assisted living facility does not charge a onetime, non-refundable fee. For more information on assisted living facility costs near you, look up a provider.

By the numbers

State Median Monthly Cost: \$3,750

Los Angeles: \$3,800

Modesto: \$3,063

San Francisco (East Bay): \$4,150

San Francisco: \$4,500

Sacramento: \$3,250

Redding: \$3,500

Source: www.genworth.com



Would you like to see some care homes near you?

Your information is private, and yes, our service is absolutely free. No strings attached! If you'd like us to personalize your roadmap by showing your loved one's name, please fill out the information below. This is optional, of course.

| Select Person | Please select | • |
|---------------------|---------------|---|
| Relative first name | | |
| Relative last name | | |
| Age | | |
| | | |



Search providers in SAN FRANCISCO, CA or:

I don't want to personalize

Address Enter address or just zip code

Radius in miles Please select (?)

get my providers

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| Select Person | Please select ▼ |
|---------------------|-----------------|
| Relative first name | |
| Relative last name | |
| Age | |

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Search providers in SAN FRANCISCO, CA or:

Address

Enter address or just zip code

Radius in miles

Please select

?



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